



**Yesterday market closes**

FTSE 100 - up 0.579%		DOW JONES - up 0.347%	
5486.1 pts	Close	11656.07 pts	
5498.6 pts	High	11685.5 pts	
5440.1 pts	Low	11521.3 pts	
1634690000	Volume	180063000	
5284 pts	DayByDay support 1	11134.4 pts	
5200 pts	DayByDay support 2	11000 pts	
5525 pts	DayByDay resistance 1	11730 pts	
5623 pts	DayByDay resistance 2	12085 pts	
POSITIVE	DayByDay short term opinion	POSITIVE	
FLAT	DayByDay mid-term opinion	BEARISH	

**AQ Ranking methodology**

is well known amongst financial analysts, providing an honest, objective measure of analysts performance. All published positive and negative recommendations are tracked over a full year, and then compared to assess who did best over different indices and sectors.

**DayByDay ranked Best UK research by AQ**



In its latest publication, AQ has assessed DayByDay medium term opinions against the global fundamental brokers, ahead of Citigroup, Merrill Lynch, JPMorgan, etc. DayByDay also came out first, for Financial Services, Retail, Telecom, Personal Goods sectors.

**Today's selection**

- BARCLAYS / Signal**  
Prices are below the major resistance.
- BOEING CO / Correction**  
Prices are in a bearish channel.
- LAND SECURITIES GROUP PLC / Correction**  
The resistance has been overflowed but prices are r
- ROLLS-ROYCE GROUP PLC / Signal**  
Prices are bouncing on the support.
- WM MORRISON SUPERMARKETS / Signal**  
Prices are bouncing on the support.

**BARCLAYS**

Resistances :  
383 p  
432 p

Last : 369 p

Supports :  
348 p  
306 p

2 WEEK OPINION

2 MONTH OPINION



MID-TERM CONTEXT - Prices started to bounce since a major low. We are now neutral in the mid term.

SHORT-TERM FORECAST - Our previous opinion was neutral. We have now signals pointing to a more precise direction. Prices are below the major resistance. Our new short term opinion is negative with a target at 348 p. The invalidation level of the scenario is set at 391 p.

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**BOEING CO**

Resistances :  
**66.2 \$**  
**72.4 \$**

Last : **65.41 \$**

Supports :  
**60.1 \$**  
**58.6 \$**

2 WEEK OPINION

2 MONTH OPINION



MID-TERM CONTEXT - Prices are registered in a very bearish trend. Our mid term opinion has been bearish since 27/06/2008.  
 SHORT-TERM FORECAST - In our last short term analysis (26/06/2008), we were negative. Since then, our last opinion has already performed by 4,26%. Prices are in a bearish channel. We remain then bearish for the coming days. Our target is unchanged: it remains set at 58,6 \$. The invalidation level of the scenario is maintained at 66,3 \$.

**LAND SECURITIES GROUP PLC**

Resistances :  
**1372 p**  
**1446 p**

Last : **1345 p**

Supports :  
**1314 p**  
**1198 p**

2 WEEK OPINION

2 MONTH OPINION



MID-TERM CONTEXT - Prices started to bounce since a major low. We are now neutral in the mid term.  
 SHORT-TERM FORECAST - Our previous opinion was neutral. We have now signals pointing to a more precise direction. The resistance has been overflowed but prices are now back below this level. Our new short term opinion is negative with a target at 1198 p. The invalidation level of the scenario is set at 1401 p.

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**ROLLS-ROYCE GROUP PLC**

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**Resistances :**  
394 p  
420 p

**Last : 377 p**

**Supports :**  
355.3 p  
313 p

2 WEEK OPINION **+**

2 MONTH OPINION **→**



MID-TERM CONTEXT - Prices started to bounce since a major low. We are now neutral in the mid term.

SHORT-TERM FORECAST - Our previous opinion was neutral. We have now signals pointing to a more precise direction. Prices are bouncing on the support. Our new short term opinion is positive with a target at 420 p. The invalidation level of the scenario is set at 349 p.

**WM MORRISON SUPERMARKETS**

© DayByDay 06/08/2008 12:31 GMT

**Resistances :**  
284 p  
300 p

**Last : 281.25 p**

**Supports :**  
271.6 p  
260 p

2 WEEK OPINION **+**

2 MONTH OPINION **→**



MID-TERM CONTEXT - Prices are recovering but the trend remains bearish. Our mid term opinion is bearish.

SHORT-TERM FORECAST - In our last short term analysis (01/08/2008), we were positive. Since then, our last opinion has already performed by 2,39%. Prices are bouncing on the support. We then remain positive for the coming days. Our target is now set at 284 p. The invalidation level of the scenario is now located at 269 p.

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